Professional Video Editing Course Outline

Duration: 40–50 Hours **Level:** Beginner to Advanced **Delivery Mode:** Online / Offline

Target Audience: Aspiring video editors, content creators, filmmakers, marketing professionals

Prerequisites: Basic understanding of computers and media files

Module 1: Introduction to Video Editing

• What is Video Editing?

- Overview of the Video Editing Process
- Importance of Video Editing in Media Production
- Understanding Video and Audio Formats
- Setting Up Your Video Editing Workspace
- Introduction to Video Editing Tools and Software

Module 2: Basics of Video Editing

- Understanding Video Timeline and Tracks
- Cutting, Trimming, and Splitting Clips
- Organizing Your Footage: Folders, Bins, and Markers
- Basic Transitions and Effects: Cross Dissolve, Fade In/Out
- Basic Audio Editing: Volume, Panning, and Audio Fades
- Working with Titles and Text in Videos

Module 3: Advanced Editing Techniques

- Multi-Camera Editing
- Creating Smooth Transitions Between Clips
- Keyframing and Animation Basics
- Color Grading and Correction: Basics and Advanced Techniques
- Motion Graphics and Animation with Video
- Working with Green Screen (Chroma Key) Effects
- Audio Mixing and Mastering for Video
- Syncing Audio and Video Tracks

Module 4: Video Editing Software Tools

A. Adobe Premiere Pro (Industry Standard)

- Introduction to Adobe Premiere Pro Interface
- Organizing Your Project and Assets in Premiere Pro
- Working with Sequence and Clips in Premiere Pro
- Advanced Video Effects and Transitions in Premiere Pro
- Audio Editing and Mixing in Premiere Pro
- Color Grading and Effects in Premiere Pro
- Exporting and Rendering Videos in Premiere Pro

B. Final Cut Pro X (Apple)

- Introduction to Final Cut Pro X Interface
- Working with Libraries, Projects, and Events
- Advanced Editing with Final Cut Pro X
- Color Correction and Grading in Final Cut Pro X
- Working with Audio and Sound Effects in Final Cut Pro X
- Exporting and Sharing Projects from Final Cut Pro X

C. DaVinci Resolve (Free and Professional Tool)

- Introduction to DaVinci Resolve Interface
- Understanding the Fusion and Color Grading Tools
- Multi-Layer Editing in DaVinci Resolve
- Advanced Audio Editing with Fairlight
- Advanced Color Grading: Primary, Secondary, and Tracking
- Exporting Projects from DaVinci Resolve

Module 5: Special Effects and Motion Graphics

- Introduction to After Effects (For Motion Graphics)
- Basic Motion Graphics: Text Animation and Titles
- Advanced Visual Effects in After Effects: Particles, Rotoscoping, 3D Elements
- Tracking and Masking in After Effects
- Using Templates for Quick Graphics and Animations
- Integrating After Effects with Premiere Pro or Final Cut Pro
- Keyframe Animation for Dynamic Effects

Module 6: Audio Editing and Sound Design

- Importance of Sound in Video Editing
- Working with Audio Tracks: Levels, Fades, and Mixing
- Noise Reduction and Audio Restoration
- Syncing Audio with Video and Sound Effects
- Creating Audio Transitions and Mixing Multiple Tracks
- Using Sound Design Tools: Sound Effects, Music, Foley
- Best Practices for Video and Audio Synchronization

Module 7: Exporting and Sharing Video Projects

- Understanding Different Video Formats and Codecs
- Exporting Videos for Social Media: Facebook, Instagram, YouTube
- Exporting in High Quality for Professional Projects
- Understanding Bitrate, Resolution, and Frame Rates
- Final Checks: Color, Audio, and Format Consistency
- Uploading and Publishing Videos Online

Module 8: Creating Content for Different Platforms

- YouTube Video Editing: Format, Resolution, and Thumbnails
- Editing for Social Media: Instagram, TikTok, and Facebook
- Vertical Video Editing and Mobile Optimization
- Video Editing for Marketing and Ads
- Best Practices for Video Content Creation on Various Platforms

Module 9: Career in Video Editing

- Building a Video Editing Portfolio
- Freelancing as a Video Editor: Platforms and Tips
- Networking for Video Editors: Building a Client Base
- Trends in Video Editing: VR, 360 Videos, and Interactive Media
- Continuing Education in Video Editing and Media Production
- Job Opportunities and Career Paths for Video Editors

Video Editing Tools Covered in This Course

1. Adobe Premiere Pro

- o Industry-standard video editing software
- o Widely used for professional film, TV, and web content production
- Features include multi-track editing, color grading, advanced audio editing, and visual effects integration

2. Final Cut Pro X (for Mac users)

- o Advanced video editing software for Apple users
- Features include magnetic timeline, multi-camera editing, and advanced color grading

3. DaVinci Resolve

- Known for its color grading capabilities
- o Comprehensive free version and professional version available
- o Best for color correction and grading, along with strong audio and video editing

4. Adobe After Effects (for Motion Graphics)

- o Widely used for motion graphics, visual effects, and animations
- o Integration with Premiere Pro for advanced editing and special effects

5. HitFilm Express

- o Free video editing software with powerful effects and compositing
- o Great for beginners and intermediate users

6. **iMovie** (For Beginners – Mac users)

- o Basic video editing software for simple projects
- Suitable for personal projects and entry-level video editing

7. Filmora

- Easy-to-use video editing tool for beginners
- o Great for social media video creation with a variety of effects and transitions